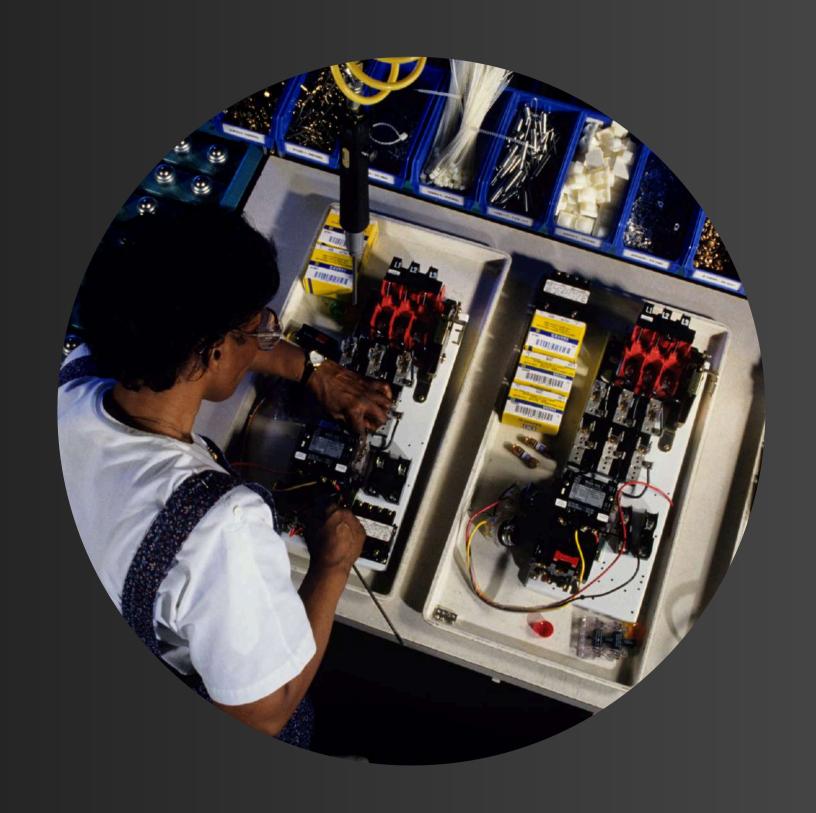


Over half (57%) of global business leaders find maintaining brand consistency a challenge when expanding their business globally







53%

of businesses globally are not currently proliferating user-generated content at speed to drive trust and credibility

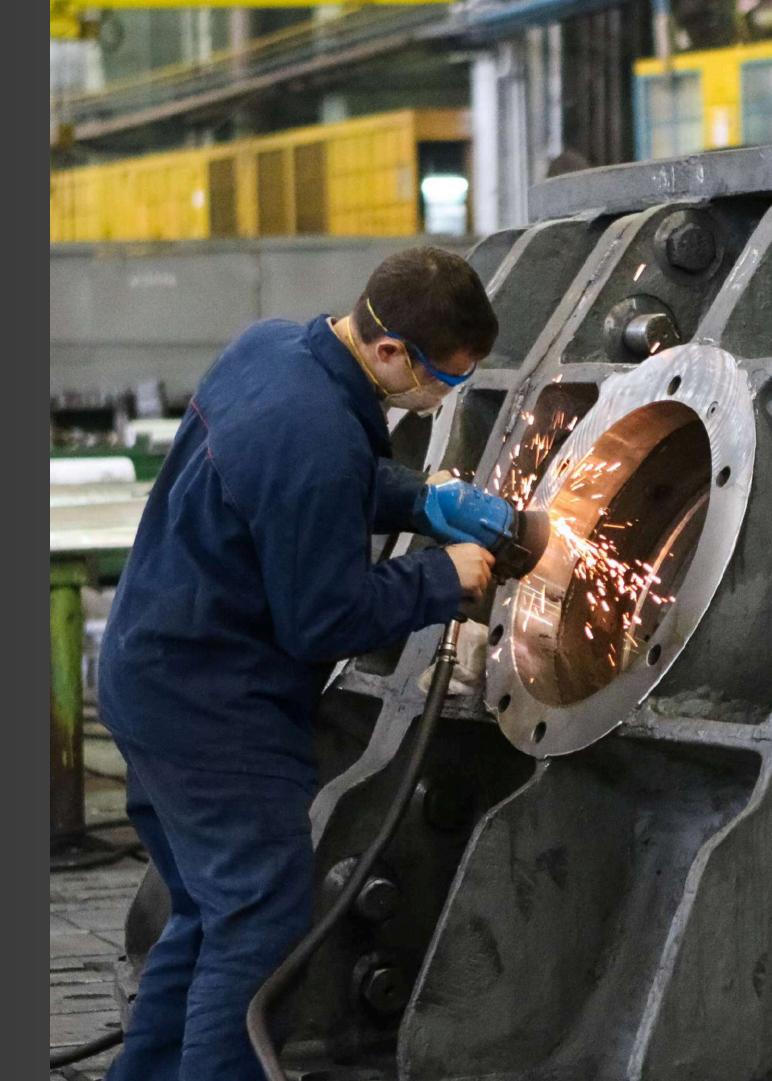




Manufacturing

58%

Over half of business leaders globally find navigating legal and regulatory requirements a challenge in their business expansion efforts







Over half (52%) of businesses globally are not currently streamlining and enhancing the efficiency, security, and transparency of customer processes throughout the business

About Phrase

The Phrase Localization Platform is the world's most powerful, connective, and customizable localization software. Cloud-based and intelligently powered by AI, it is built to automate multilingual content at great speed, accuracy and scale.

Phrase allows organizations to provide customers with access to the content they need in the language they speak. This means your customers are more engaged and business impact is delivered quickly.

From marketing to product and customer support, Phrase enables seamless multilingual experiences across the customer journey—no matter the market, language, or platform.

Learn more at <u>www.phrase.com</u>

